## Lake County Nonprofit Professional Development Resource Guide

Updated April 2017



The Lake County Community Foundation is pleased to provide a curated list of nonprofit professional development opportunities and area consultants for your reference. Included in this guide, you will find information about upcoming regional professional development events, academic courses and certifications, webinars and contact information for local consulting experts.

All of the programs and services found in this guide are available regionally or online. Programs have been vetted and consultants have been engaged by the Foundation or one of its contributing partners.

The resource guide will be updated and published quarterly. Please contact Maggie Morales at <u>Maggie@lakecountycf.org</u> with questions or ideas. We hope you will find this information helpful!

-The Lake County Community Foundation Staff

#### **Contributing Partners**





GFF Gorter Family Foundation





## **Julian Grace Foundation**





**United Way of Lake County** 

## **Events and Program Series**

April – September 2017

## Leadership & Capacity Building

Sponsored by – The Alliance for Human Services Quarterly Membership Meetings	<b>Friday, June 9, 2017</b> 8:30 – 11:00 a.m. CST
The Alliance seeks to be a true model for countywide collaboration amongst health and human service agencies. It is actively seeking new members. Ultimately, it seeks to ensure that all Lake County health and human service agencies have the resources and capacities to effectively meet the needs of the county's diverse communities.	Rosalind Franklin University of Medicine and Science 3333 Green Bay Road North Chicago, IL
Intended Audience – Nonprofit Executive Leadership Cost – Varies	Information/Registration
Sponsored By – Forefront	February – September 2017
Nonprofit, Grant Maker and Advisor Programs	Forefront 208 South LaSalle Street, #1535
Intended Audience - Grant Makers, Advisors and Operating Nonprofits, Members and General Public	Chicago, IL
Cost - Varies	For a full list of programs and to register click <u>here</u>
Sponsored By – Gorton Community Center	<b>May 2, 2017</b> Time TBA
Gorton Greater Good Theory of Change Series	
Keynote and Reception	Gorton Community Center
Featuring Susie Pratt and Jenny Richards of Pratt Richards Group	400 East Illinois Road Lake Forest, IL
Intended Audience – Nonprofit Leaders and General Public Cost – \$15	
Sponsored By – Gorton Community Center	<b>May 3, 2017</b> 8:30 a.m. – 4:30 p.m.
Gorton Greater Good Theory of Change Series	
Nonprofit Workshop	Gorton Community Center 400 East Illinois Road
Intended Audience – Nonprofit Leaders	Lake Forest, IL

Intended Audience – Nonprofit Leaders Cost – \$50

**Information/Registration** 

Date TBA

Location TBD

April 5, 2017

#### Sponsored By – Healthcare Foundation of Northern Lake County and The Lake County Community Foundation

#### Volunteer Management & Recruitment Series

Intended Audience – Lake County Nonprofits Cost - FREE

#### Sponsored By – Nonprofit Learning Lab

#### Nonprofit Learning Institute

The Nonprofit Learning Lab approaches all of its trainings with an understanding that nonprofit professionals have a base of knowledge and are seeking out additional information and guidance to more effectively operate in their roles. The Lab provides trainings that offer practical strategies to help nonprofits be more effective in their overall management.

Intended Audience – Nonprofit Professionals Cost - \$100 by March 1, 2017 or \$125 by April 4, 2017

#### Sponsored By – RESPOND Lake County

#### **Monthly Membership Meetings**

RESPOND serves as a forum for front-line workers to gather, share and utilize staff expertise more effectively.

Intended Audience - Nonprofit Direct Service Professionals Cost – Membership fee for 2 is \$120/year

Webinars

## Offered By – IUPUI Lilly Family School of Philanthropy "Fundraising Across Generations: Millennials vs Their Ancestors" presented by Dr. Patrick Rooney Dr. Patrick Rooney will share his new research comparing the philanthropy of millennials with the philanthropy of their ancestors. How do millennials compare now, and can we expect them to match their ancestors in the future?

Intended Audience – Nonprofit Fundraisers Cost - \$19.74

Thursday, May 11, 2017 12:00 - 1:00 p.m. EST

8:45 a.m. – 5:30 p.m.

Madison Masonic Center 301 Wisconsin Ave Madison, WI

**Information/Registration** 

Second Weds. of each month 11:30 a.m. – 1:30 p.m.

Waukegan Public Library 128 N. County Street Waukegan, IL

#### **Information/Registration**

Information/Registration

Offered By – IUPUI Lilly Family School of Philanthropy "Finish the Year Strong"	<b>Thursday, September 14, 2017</b> 12:00 – 1:00 p.m. EST
featuring top rated instructor Dr. Tim Seiler	
Dr. Tim Seiler will explain the importance of the annual fund and describe key strategies and techniques to maximize year-end gifts. While up to 40 percent of nonprofits' funding is received in December, this webinar will challenge you to use all 12 months of the year to prepare an annual giving strategy that will set your organization up for long-term success.	
Intended Audience – Nonprofit Fundraisers Cost – TBD	Information/Registration
Offered By – FMA	<b>Tuesday, May 16, 2017</b> 2:00 - 3:00 p.m. EST
Tools for Building Fiscal Strength: A Guide to StrongNonprofits.org	
A FREE guided tour of StrongNonprofits.org, featuring more than 60 free tools, how-tos and guides for anyone involved in nonprofits' financial planning, monitoring, operations or oversight.	
Intended Audience – Nonprofit Professionals Cost – FREE	Information/Registration
Offered By – FMA	Thursday, May 11, 2017 @ 2:00 p.m. – Thursday, June
Online Certified Nonprofit Accounting Professional (CNAP) Course	22, 2017 @ 4:00 p.m. EST
Delivered on the web in seven weekly 2-hour sessions, CNAP online offers those on the nonprofit financial management and accounting front-line comprehensive training on financial reporting, internal controls, budget development, governance, the form 990 and more!	Information/Registration
Intended Audience – Nonprofit Finance and Accounting Professionals Cost - \$775	

## Academic Professional Development, Certification & Degree Programs

Offered By – College of Lake County	
Associates in Applied Sciences Degree Human Services Focus	
This program offers an Associate in Applied degree and several certificate options to prepare students for entry and middle-level positions in agencies and organizations offering services for children and adolescents, the developmentally disabled, seniors or people in need of treatment for alcohol	Online Classes Available
and substance abuse.	Information/Registration
Offered By – College of Lake County	
Professional Development Courses	
Topics: Business and Leadership, Computer Skills, e-Marketing For a full list of courses, access the link included.	Online Classes Available
Intended Audience – Nonprofit Professionals Cost – Varies	Information/Registration
Offered By – IUPUI Lilly Family School of Philanthropy	
Professional Development Courses	
Topics: Fundraising, Management, Evaluation, Strategic Planning For a full list of courses, access the link included.	Online Classes Available
Intended Audience – Nonprofit Fundraising Professionals Cost - Varies	Information/Registration
Offered By – North Park University	February – April 2017
Spring 2017 Workshop Series	Locations Vary - Chicago
Topics: Real Estate, Planned Giving, Connecting with Funders, Board Fundraising, Program Evaluation	
Intended Audience – Nonprofit Professionals Cost - Varies	Information/Registration

Wednesday, August 2 -

Offered By – North Park University	Friday, August 4, 2017
Boot Camp for New Nonprofit CEOs	1100 y, August 4, 2017
Leading an organization, engaging stakeholders, raising funds and managing staff can be a challenge. Attending Boot Camp allows you to invest in yourself as a leader for three eye-opening days of professional growth. Hear from expert speakers on topics ranging from fundraising, board management and strategic planning to human resources and project management. Connect with other nonprofit executive directors from across a variety of subsectors for support and collaborative solutions to the challenges you wrestle with in your leadership role.	3225 West Foster Ave Chicago, IL
Intended Audience – Nonprofit Executive Directors Cost - \$895	Information/Registration
Offered By – North Park University Also offered through University Center of Lake County Undergraduate Degree – Nonprofit Management Graduate Degree – Nonprofit Management	3225 West Foster Ave Chicago, IL <b>Online Classes Available.</b>
Certified Nonprofit Professional (CNP) Intended Audience – Nonprofit Professionals Cost - Varies	Information/Registration
Offered By – North Park University	
Nonprofit Graduate Certifications - Nonprofit Management, Nonprofit Finance, Nonprofit Governance For a full list of certifications, access the link included. Intended Audience – Nonprofit Professionals Cost - Varies	3225 West Foster Ave Chicago, IL <i>Online Classes Available.</i> Information/Registration
Offered By – Northwestern University School for Professional Studies	
Philanthropy and Nonprofit Organizations Certificate Program	Chicago Campus
For those seeking to advance their careers in fundraising and nonprofit administration through a combination of hands-on skills and theoretical knowledge. Taught by practitioners in the field from major nonprofit institutions, research universities and consulting firms. Students may choose any four courses for a customized certificate in "Philanthropy and Nonprofit Organizations".	Information/Registration

Intended Audience – Nonprofit Professionals/Cost – Varies

Offered By – North Park University

Chicago and Evanston Campuses

#### Offered By – Northwestern Kellogg School of Management

#### **Executive Nonprofit Management and Leadership Programs**

Kellogg offers a full suite of executive education programs that address these challenges from a distinctly nonprofit management and leadership oriented point of view. Led by top Kellogg faculty and infused with practical insights from leading practitioners, these nonprofit management and leadership programs address wide-ranging issues from finance, marketing, fund raising and talent management to leading innovation and instilling a strategic, crossdisciplinary mindset organization wide.

#### **April – September Programming**

- Nonprofit Finance II April 24 25, 2017
- Collective Impact April 26 27, 2017
- Strategies for Nonprofit Human Capital Design & Team Development – May 8 – 10, 2017
- Strengthening Your Mission: Building Your Brand June 14 – 15, 2017
- Fundraising and Marketing : Building Nonprofit Capacity September 11 – 13, 2017
- Leveraging Digital Networks for Communicating Social Change September 14 – 15, 2017

Intended Audience – Nonprofit Professionals Cost - Varies For a full list of programs and to register click <u>here</u>

Online Classes Available.

Information/Registration

# Offered By – University Center of Lake CountySpring 2017Professional Development, Certificate Programs,<br/>Undergraduate and Graduate Degrees1200 University Center Drive<br/>Grayslake, IL

For a full list of programs, certificates and courses, access the link included.

Intended Audience – Nonprofit Professionals Cost – Varies

#### Offered By – University of Wisconsin-Parkside

#### **Fundraising Development Certificate**

Equip yourself with the knowledge, strategies, and skills to be a more effective fundraising professional and help your organization meet its philanthropic goals! Benefit from an in-depth understanding of the elements of effective fundraising through this highly interactive program.

2017 Dates TBA

UW-Parkside, Tallent Hall 900 Wood Road Kenosha, Wisconsin

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Fundraising Development Certificate Continued	
Coursework is aligned with competencies required for the Certified Fund Raising Executive (CFRE) exam.	
Intended Audience – Nonprofit Fundraising Professionals Cost - \$1349 – <i>scholarships available</i>	Information/Registration
Sponsored by Gorton Community Center - Greater Good in Partnership with University of Wisconsin-Parkside	Beginning May 17, 2017
Fundraising Development Certificate	Gorton Community Center 400 E. Illinois Road Lake Forest, IL
This eight module program will run through discounted fee is \$900, reduced from the regular fee of \$1349.	
Intended Audience – Nonprofit Fundraising Professionals Cost - \$900	Information/Registration
Offered By – University of Wisconsin-Parkside	Friday, February 24, 2017 -
Nonprofit Professional Certificate	Friday, May 19, 2017 8:30 a.m 2:30 p.m.
The Nonprofit Professional Certificate Program is designed for current nonprofit executives, professionals new to leadership, aspiring leaders, sector switchers and career changers. Guest speakers work in the nonprofit sector and bring their knowledge and experience to the classroom.	UW-Parkside, Tallent Hall 900 Wood Road Kenosha, Wisconsin
Intended Audience – Nonprofit Professionals Cost - \$999 Early Registration (By 2/10/17)/\$1049 – <i>scholarships available</i>	Information/Registration
Offered By – University of Wisconsin-Parkside	January – September 2017
Professional Development - Behavioral Health & Human Services, Business, Human Resources	UW-Parkside, Tallent Hall 900 Wood Road Kenosha, Wisconsin
For a full list of courses, access the link included.	Information/Registration
Intended Audience – Nonprofit Professionals Cost – Varies	Online Classes Available.

### Consultants

While this information does not constitute endorsement of any of the individuals or firms listed, all of these consulting groups have been engaged by the Foundation or its partners. Consultants are organized by the following areas of focus: Asian American Communities, Board Development, Evaluation, Fundraising & Grant Writing, Human Resources, Immigrant Populations, Information Technology, Legal Services, Marketing & Communication, Program Development & Project Management and Strategic Planning.

#### Asian American Communities

Asian American Community Exchange L3C Alice Lee-Osborne

**Specialization** – Asian American Community Research and Outreach

Rob Paral and Associates Rob Paral

**Specialization** - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and Asian Communities alice@aacexchange.com 312.248.2890 http://www.aacexchange.com

rob@robparal.com 773.609.4510 http://www.robparal.com/index.html

#### **Board Development**

The Alford Group President & CEO - Brenda Asare

**Specialization -** Organizational Strategy, Fundraising, Governance, Corporate Impact, Assessment and Analytics, Executive Coaching, Executive Peer Coaching Group Facilitation, Board and Staff Training

Laurel Tustison Consulting Laurel Tustison

**Specialization** - Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Leading Healthy Futures, Inc. Pamela Xichel Cairns

**Specialization** - Grant Acquisition, Strategic Planning, Program Planning, Assessments, Fostering Collaboration,

basare@alford.com 312.929.4646 http://alford.com/

LaurelTustison@Gmail.com 847.445.2006 https://www.linkedin.com/in/laureltustison

Pam@leadinghealthyfutures.com 708.927.8121 www.leadinghealthyfutures.com

#### **Evaluation**

David Schreier Associates LLC David Schreier

**Specialization** - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

Millennia Consulting Wendy Siegel

**Specialization** - Strategic Planning and Organizational Development, Research, Policy Analysis, Program Design, Evaluation, Executive Search, Strategic Communications, Grant Writing

Pratt Richards Group Jenny Richards

Specialization - Evaluation, Strategy

Rob Paral and Associates Rob Paral

**Specialization** - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and Asian Communities david@davidschreierassociates.com 773.274.7008 www.davidschreierassociates.com

Siegel@ConsultMillennia.com 312.922.9920 x 6 http://www.consultmillennia.com/

admin@prattrichardsgroup.com 773.304.6289 http://prattrichardsgroup.com/

rob@robparal.com 773.609.4510 http://www.robparal.com/index.html

#### Fundraising & Grant Writing

David Schreier Associates LLC David Schreier

**Specialization** - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

Fund Inc. Rita Galowich

Specialization - Resource Development, Planning, Feasibility

david@davidschreierassociates.com 773.274.7008 www.davidschreierassociates.com

rita@fundinconline.com 847.205.0696 www.fundinconline.com Studies, Case Statement Preparation, Capital and Endowment Campaigns, Fund and Donor Strategies

#### Laurel Tustison Consulting Laurel Tustison

**Specialization** - Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Leading Healthy Futures, Inc. Pamela Xichel Cairns

**Specialization** - Grant Acquisition, Strategic Planning, Program Planning, Assessments, Fostering Collaboration, Board and Leadership Development

#### Millennia Consulting Wendy Siegel

**Specialization** - Strategic Planning and Organizational Development, Research, Policy Analysis, Program Design, Evaluation, Executive Search, Strategic Communications, Grant Writing

Norine McCarten Consulting Norine McCarten

**Specialization** - Program Development, Project Management, Research, Grant Writing

#### Human Resources

C-Squared HR Consulting LLC Cathie Hollowell

**Specialization** - Nonprofit Human Resources

David Schreier Associates LLC David Schreier

**Specialization** - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

Executive Service Corps of Chicago Rachelle Jervis LaurelTustison@Gmail.com 847.445.2006 <u>https://www.linkedin.com/in/laurel-</u> tustison

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nmccarten@gmail.com 773.513.9218

cchollowell@msn.com 847.571.7371 <u>https://www.linkedin.com/in/cathie-</u> hollowell-9b7b966

david@davidschreierassociates.com 773.274.7008 www.davidschreierassociates.com

rachelle.jervis@esc-chicago.org 312.883.7221

http://esc-chicago.org/

**Specialization** – Leadership Development, Organizational Strategy, Executive in Residence, Financial Operation and Planning, Human Resources Management, Volunteer Management, Marketing and Communications, Urgent Action Teams

\*Executive Service Corps engages volunteer consultants to provide nonprofit support.

Synerchange Patricia Moten Marshall

**Specialization** - Leadership Development, Team Building, Increasing Motivation and Engagement, Effective Communication, Performance Management, Creative Problem Solving

#### **Taproot Foundation**

**Specialization** – Marketing, Strategy, Human Resources, Finance, Information Technology

\*Taproot Foundation pairs professional volunteers with nonprofits to address their needs.

#### Immigrant Populations

Rob Paral and Associates Rob Paral

**Specialization** - Research and Evaluation: Demography, Public Policies and Programs Involving Immigrant, Latino and Asian Communities rob@robparal.com 773.609.4510 http://www.robparal.com/index.html

#### Information Technology

**Taproot Foundation** 

**Specialization** – Marketing, Strategy, Human Resources, Finance, Information Technology

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chicago@taprootfoundation.org

http://synerchangechicago.com/us.html

pat@synerchangechicago.com

708.383.2725

312.635.1110 https://www.taprootfoundation.org/

#### Legal Services

The Law Project Erica Spangler Raz, J.D.

Specialization - Pro-bono legal nonprofit services

#### **Marketing & Communications**

David Schreier Associates LLC David Schreier

**Specialization** - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

EeJayCee, Inc. Esther Cepeda

Specialization - Social Media, Marketing, Communications

#### Executive Service Corps of Chicago Rachelle Jervis

**Specialization** – Leadership Development, Organizational Strategy, Executive in Residence, Financial Operation and Planning, Human Resources Management, Volunteer Management, Marketing and Communications, Urgent Action Teams

\*Executive Service Corps engages volunteer consultants to provide nonprofit support.

#### **Taproot Foundation**

**Specialization** – Marketing, Strategy, Human Resources, Finance, Information Technology

\*Taproot Foundation pairs professional volunteers with nonprofits to address their needs.

#### Strategic Planning

David Schreier Associates LLC David Schreier espanglerraz@thelawproject.org 312.939.3638 www.thelawproject.org

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david@davidschreierassociates.com 773.274.7008 www.davidschreierassociates.com **Specialization** - Organization Talent, Marketing & Communication, Planning & Evaluation, Program Design & Outcome Measurement, Collaboration, Resource Development

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Fund Inc. Rita Galowich

**Specialization** - Resource Development, Planning, Feasibility Studies, Case Statement Preparation, Capital and Endowment Campaigns, Fund and Donor Strategies

#### Laurel Tustison Consulting Laurel Tustison

**Specialization -** Grant Writing and Training, Board Development, Fundraising, Project Management, Planning, Capacity Building and Facilitation

Leading Healthy Futures, Inc. Pamela Xichel Cairns

**Specialization** - Grant Acquisition, Strategic Planning, Program Planning, Assessments, Fostering Collaboration, Board and Leadership Development

#### **Taproot Foundation**

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Pam@leadinghealthyfutures.com 708.927.8121 www.leadinghealthyfutures.com

chicago@taprootfoundation.org 312.635.1110 https://www.taprootfoundation.org/

## **Online Resources for Nonprofits**

#### The Aspen Institute

https://www.aspeninstitute.org/

The Aspen Institute is an educational and policy studies organization based in Washington, DC. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues.

#### The Bridgespan Group

The Bridgespan Group is a global nonprofit organization that collaborates with mission-driven leaders, organizations, and philanthropists to break cycles of poverty and dramatically improve the quality of life for those in need. The organization focuses in four broad fields: education, children, youth and families, public health and global development.

#### The Chronicle of Philanthropy

The Chronicle of Philanthropy is an independent news organization that has been serving leaders, fundraisers, grant makers, and others involved in philanthropy for more than 25 years. It offers a robust advice section to help nonprofit workers do their jobs as well as one of the biggest listings of career opportunities.

#### The Collective Impact Forum

This is the place for those practicing collective impact to find the tools, resources, and advice they need. It's a network of individuals coming together to share experience and knowledge to accelerate the effectiveness and adoption of collective impact.

#### Forefront

Forefront is the nation's only statewide membership association for nonprofits, grant makers, public agencies, advisors and allies. The organization provides education, advocacy, thought leadership and facilitates collective action around issues that are important to its members and to the sector.

#### Free Management Library

The Library provides free, easy-to-access, online articles to develop yourself, other individuals, groups and organizations (whether the organization is for-profit or nonprofit). The site includes links to free training resources, job banks and an extensive index of topics and links to relevant nonprofit and for-profit resources.

**Grassroots Institute for Fundraising Training – GIFT** <u>http://www.grassrootsfundraising.org/</u> GIFT is a resource center and support network for social justice fundraisers.

#### GuideStar

GuideStar is the world's largest source of information on nonprofit organizations.

### The National Council of Nonprofits

The National Council of Nonprofits produces and curates tools, resources and samples for nonprofits. View the most recent additions, browse by category or tag or search for specific information.

## https://myforefront.org/

#### https://www.bridgespan.org/

## https://collectiveimpactforum.org/

https://www.philanthropy.com/

#### http://managementhelp.org/

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#### https://www.councilofnonprofits.org/tools-resources

http://www.guidestar.org/Home.aspx

#### https://www.nonprofitlearninglab.org/

The Nonprofit Learning Lab (NLL) is a national nonprofit that connects, supports and develops individuals seeking to lead the nonprofit sector.

#### Nonprofit Quarterly

Nonprofit Learning Lab

Nonprofit Quarterly is an independent nonprofit news organization that covers nonprofit related issues, specifically, public policy and philanthropy.

#### The Nonprofit Times

The Nonprofit Times provides breaking news and analysis on nonprofits: charities, associations, medical groups and religious organizations.

#### Nonprofit Technology Network

NTEN is a membership organization of nonprofit technology professionals. It connects members to one another, provides professional development opportunities, educates constituents on issues of technology use in nonprofits and spearheads groundbreaking research, advocacy and education on technology issues affecting the entire community.

#### **Philanthropy News Digest**

A service of Foundation Center, Philanthropy News Digest provides a variety of resources including the latest news in philanthropy, current grant opportunities and job postings.

#### Showcase of Fundraising, Innovation and Inspiration <a href="http://sofii.org/">http://sofii.org/</a>

Sofii provides tools, case studies, inspirational ideas and best practices to support your organization's fundraising efforts.

#### **Stanford Social Innovation Review**

Stanford Social Innovation Review provides innovative ideas to help leaders of nonprofits and nongovernmental organizations work more effectively.

#### The Storytelling Non-Profit

The Storytelling Non-Profit provides consulting, training and coaching to help non-profits around the world articulate their impact to donors in a new way, using narrative techniques to generate greater personal interest and accountability, thereby improving their fundraising success.

#### Women in Development North

Women in Development North is dedicated to advancing women in the development profession with education and networking opportunities.

#### Young Nonprofit Professional Network

The Young Nonprofit Professionals Network (YNPN) activates emerging leaders by connecting them with resources, people and ideas. YNPN's Chicago network strengthens the nonprofit community by providing professional development, resources and networking opportunities for young professionals.

## https://nonprofitquarterly.org/

## http://www.thenonprofittimes.com/

http://www.nten.org/

#### http://www.thestorytellingnonprofit.com/

https://ssir.org/topics/category/nonprofits ngos

#### http://widn.org/

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http://www.ynpn.org/

#### http://philanthropynewsdigest.org/